

DHY introduces a new 3D interior design software and the first European interior design community

The 3D room planner makes interior decoration easier. Now available online for free on DHY.com and on App Stores

London / Stockholm / Berlin - October 2nd, 2015. Arrange like a pro! The new 3D room planner App is now offered on the DYH.com design furniture platform for free.

Where does the couch fit best? Do we need to adjust the leather with the wood floor? The DYH.com 3D software helps to answer these questions before any purchase as well as it allows sharing one's creation with the first interior design community in Europe. It can be used in a snap to set up entire rooms in 3D on the PC, iPad or Tablet.

The concept of Design Your Home is simple and easy to implement for everybody. Rooms where people spend time in should convey a good feeling - which is part of the modern interior design. The combination of aesthetics with functionality, of design production with practicality in order to give rooms a harmonious note is what DYH.com users have in their hands. Because it is possible to already see in advance how new furniture will fit into a space and affect it, it allows customers to know directly whether the size is right or if the space is too much furnished. For someone setting up a new room or rearrange it, it is easy to try different alternatives and find the perfect combination.

With Design Your Home - Interior community - a customer is able to exchange, evaluate and evolve with interior professionals and other customers. Hans-Joachim Bischoff, Board of DESIGN YOUR HOME Holding Sweden declares: "Imagine, you want to rearrange your house or dining room into something more modern and stylish. You would prefer to use the advices of an interior designer. However, this person is really expensive. Now everyone can virtually create her/his own interior on DHY.com with real furniture and adjust colours. A second step, as world premier, offered by DHY.com is to provide experienced interior designers for interested customers."

The use of the 3D software on DYH.com works easily and quickly. Customers take a picture of the room and upload it to DHY.com. Then they can work with the App. Hans-Joachim Bischoff to add: "No more guessing in interior architecture and design. Users of Design Your Home search in the ever-growing 3D catalogue of DYH.com for products from well-known brands and private labels, and get some inspiration for remodelling the bathroom! Bedroom, living room or the kitchen. Furthermore, they discover unique style items, lamps and wall decorations, which give the customer a unique style and their own expression. DHY.com users experiment their ideas with these products and find out how they think everything fits perfectly together.

Eventually, users share their creations with the interior design community or their friends on Facebook, and get feedback!"

++++Press Release +++++



About Design Your Home Holding AB

The DESIGN YOUR HOME Holding AB is a fast growing company operating in the European furniture sector. Companies from DESIGN YOUR HOME Holding AB produce and market design furniture and Lifestyle Products under several owned brands in the mid- and high-end market segment.

The focus is on classic design as well as young design, with a precise target group. Most of the products are self-made and marketed. The company enjoy an exceptional presence in more than 20 European countries and more than 8 languages.

The 6 Pillars, Design Your Home, ROOMOX™, Brooklyn Loft, Modern Interior, Luxurious and Scandinavian Interior are managed from Stockholm, London, and Berlin. Together with its British sisters DYH LTD and ROOMOX LTD is the Swedish company a heavy player in the online business for design furniture.

The DESIGN YOUR HOME Holding AB is publicly traded in the Paris Euronext Stock Exchange since the 3rd September 2015.

DESIGN YOUR HOME Holding AB

ISIN	SE0007045380
WKN	
SYMBOL	MLDYH
Kind of Share	Registered Share
Industry	Furniture Online Trading
First Listing	3 rd September 2015
Exchange Listing	NYSE Euronext Paris
Place of Business	Stockholm/Sweden
Number of Shares	38.560.244
Amount of basic capital	SEK 34.740.220,20

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