

In-house translation – the English version is for convenience only and in case of any discrepancy, the Swedish text shall prevail.

NOTICE TO ATTEND THE ANNUAL GENERAL MEETING OF Design Your Home Holding AB (publ), 556762-1155

The shareholders of Design Your Home Holding AB, 556762-1155, are hereby summoned to attend the Annual General Meeting of Shareholders on June 28 2016 at 1 p.m. to be held at the offices of the company at Gamla Brogatan 32, 2nd floor, Stockholm, Sweden.

Shareholders who want to participate at the shareholders' meeting, shall be listed in the shareholders' register administrated by Euroclear Sweden AB at the latest on June 21 2016 and shall notify the company not later than at 5 p.m. (CET) on the same day. The notification shall be made in writing by mail to Design Your Home Holding AB, Gamla Brogatan 32, 111 20 Stockholm or by e-mail to agm2016@dyh.com. The notification should include name, civil registration number (social security number) or company/organization registration number, address, telephone number, number of shares represented and the name of proxies and assistants that will participate, if any.

Shareholders may bring up to two counsels to the shareholders' meeting, however, only if the shareholder has given notice in accordance with the previous paragraph.

Proxies and representatives for legal entities are asked to provide a Power of Attorney in original, registration certificate and other authorization documents in good time before the shareholders' meeting.

Shareholders with nominee-registered shares must in order to participate at the shareholders' meeting request to be temporarily registered in the Euroclear Sweden AB share register in their own name. Such registration, so called voting registration, must be done by the latest on June 21 2016, which means that the shareholder must inform the nominee in good time before such date.

The total amount of issued shares in the company is 38 560 244 which represent one vote each. The total number of votes is 38 560 244.

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Proposed agenda

§ 1 Opening of the meeting and election of Chairman and appointment of keeper of the minutes

§ 2 Preparation and approval of voting list

§ 3 Approval of agenda

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§ 4 Appointment of one or two persons who verify the minutes

§ 5 Determination of whether the meeting has been duly called

§ 6 Submission of the annual report and the auditor's report and the group accounts and the auditor's report for the group

§ 7 Resolutions regarding the adoption of the income statement and the balance sheet and the consolidated income statement and the consolidated balance sheet

§ 8 Resolutions regarding appropriation of the company's profit or loss pursuant to the adopted balance sheet

§ 9 Resolutions regarding discharge from liability of the members of the Board of directors and the Managing director

§ 10 Determination of the number of members and deputy members of the Board of directors as well as, where applicable, the number of auditors and deputy auditors

§ 11 Determination of fees for the members of the Board of directors and, where applicable, the auditors

§ 12 Election of the member and deputy members of the Board of directors, as well as where applicable, auditors and potential deputy auditors

§ 13 Resolution regarding authorization for the Board to carry through a new issue of shares in accordance with the Swedish Companies Act (2005:551) chapter 13 section 35

§ 14 Closing of the meeting

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Resolution proposals

Proposed resolution by the Board of directors in § 1

The Board will present proposals for Chairman of the Meeting later.

Proposed resolution by the Board of directors in § 8

The Board proposes that no dividends are distributed for the financial year 2015 and that the loss is carried forward into a new account.

Proposed resolution by the Board of directors in § 11

Proposed determination of fees for the member of the Board will be presented at the Annual General Meeting. The auditor shall be reimbursed in accordance with approved invoice.

Proposed resolution by the Board of directors in § 13

The Board of directors is proposing that the general meeting authorize the Board of directors, until the general meeting 2017, to resolve upon the new issue of shares. The new issue of shares shall be made to existing or to new shareholders. The issue of shares is permitted to increase the company's share capital with at the most 18.000.000 SEK through a total increase of the numbers of shares with at the most 20.000.000 shares. The issue of shares could include the issue of new classes of shares and can to be paid in either cash, through set-off or by contribution in kind. The authorization/mandate can within above stated framework be utilized at one or more than one occasion. The price of the issued shares shall be determined with an evaluation of the shares market price. The Board of directors hereby proposes to the general meeting to authorize the Board, the Managing director or whom the Board may appoint, to undertake minor changes which can be necessary for registration of the resolution.

Documents before the Annual General Meeting and information

The Annual Financial Report, the Auditors report and the complete proposal for authorization to the Board of Directors will be available at the Company's address Gamla Brogatan 32, 2 tr, in Stockholm, Sweden, three weeks prior to the Meeting and sent to the shareholders who have made a request about it. A Power of Attorney will be available on the company's web site www.dyh-ab.com for download and can be ordered from the company.

Shareholders have, in accordance with the Swedish Companies Act (2005:551) chapter 7 section 32, the right to ask the Board and the CEO for information at the Meeting concerning

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conditions which may influence the judgment of a matter on the agenda and also conditions which may influence the company's economic situation.

Majority requirements

In order to be valid, a resolution by the General Meeting shall be adopted by a simple majority except for the resolution in §13 that requires a 2/3 majority of the votes of the shareholders present at the meeting to be valid.

DESIGN YOUR HOME HOLDING AB (publ)

Stockholm in May 2016

The Board of directors