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## **Design Your Home Launches a new rent-to-own payment option in collaboration with Fast Finance 24**

### **The Rent-to-Own option is available as an alternative payment method for the German Market**

**London, UK: Design Your Home**, a European online retailer for trendy furniture, home accessories and appliances, has launched a **rent-to-own payment option** in collaboration with consumer credit provider **Fast Finance 24**. **FF24 Rent** is now available on selected products for the German market, allowing customers to pay for their chosen item in small instalments overtime.

DYH.com customers, looking to refurbish their home or commercial place can now order sofas, lounge chairs, dining sets, office furniture and different house appliances just by following the simple and easy FF24 Rent application process. The **FF24 Rent** option is clearly visible on the product page, and the co-branded checkout features four easy steps, requesting only the necessary customer information, in order to provide a fast approval decision. Once a customer application is approved, the order gets shipped and repayment starts as soon as the item is delivered.

This allows clients to order and get their desired item, while paying for it overtime, which is growing in popularity shopping preference, a consequence of the rising private consumption across Europe.

#### **About Design Your Home Holding AB**

DESIGN YOUR HOME Holding AB is a fast growing company operating in the European furniture sector. Companies from DESIGN YOUR HOME Holding AB produce and market design furniture and lifestyle products under several owned brands in the mid-and high-end market segment, focusing on contemporary, trendy design. In addition to the proprietary brands ROOMOX®, Brooklyn Loft, Modern Interior, Luxurious and Scandinavian Interior, the product portfolio also features a number of specially selected trendy European brands, offering an extensive range for every taste. The company is trading in over 20 European countries with online shops translated in the main 8 European languages.