

NOTICE OF ANNUAL GENERAL MEETING IN DESIGN YOUR HOME HOLDING AB (PUBL)

Design Your Home Holding AB (publ), Corp. Reg. No.: 556762-1155, hereby gives notice to shareholders to attend the Annual General Meeting on Wednesday 4 April 2018 at 4:00 p.m. at MAQS Advokatbyrå, Mäster Samuelsgatan 20, 103 86 Stockholm, Sweden. Registration for the Annual General Meeting starts at 3:00 p.m.

Notification of participation

Any shareholder wishing to participate at the Annual General Meeting (AGM) must;

- be recorded as a shareholder in the share register maintained by Euroclear Sweden AB (previously VPC AB) as of Tuesday 27 March 2018; and
- provide notice by letter addressed to Design Your Home Holding AB "Annual General Meeting", c/o Servando Bolag AB, Box 5814, 102 48 Stockholm or by e-mail "Annual General Meeting" to ir@dyh.com not later than Tuesday 27 March 2018.

When notifying attendance, state your name, address, telephone number, personal identity number or corporate registration number as well as the number of advisers.

Shareholders whose shares are registered with a trustee must temporarily re-register their shares in their own name with Euroclear Sweden AB to be entitled to participate in the AGM. This means that shareholders should notify the trustee in ample time to allow registration in the share register by Tuesday 27 March 2018.

Shareholders who wish to be represented by proxy, must draw up a dated power of attorney for the proxy. The power of attorney can be obtained from the company and is also available on the company's website, www.dyh-ab.se. An original of the proxy should be remitted in good time ahead of the AGM to the company at the above address. Proxies representing a legal entity must enclose a copy of the current registration certificate or other appropriate documentation.

Agenda items at the Meeting

Proposed agenda

- 1) Opening of the Meeting;
- 2) Election of chairman of the AGM;
- 3) Preparation and verification of the voting list;
- 4) Election of one or two officers to verify the minutes;
- 5) Determination of whether the AGM has been duly convened;
- 6) Approval of the agenda;
- 7) Presentation of the annual report and the auditors' report submitted;
- 8) Resolution on:
 - a) adoption of the income statement and balance sheet; and consolidated income statement and consolidated balance sheet;
 - b) appropriations of the company's profit or loss as shown in the adopted balance sheet;
 - c) discharge from liability of the members of the board of directors and the CEO;
- 9) Approval of the number of board of directors and deputy board of directors;
- 10) Approval of the fees to be paid to the board members and auditors;
- 11) Election of the board members and auditors;
- 12) Resolution on authorization of the board of directors, or the party appointed by the Board in its stead, to make any minor adjustments to resolutions adopted by the AGM that may prove

necessary for registration of these resolutions at the Swedish Companies Registration Office and Euroclear Sweden AB;

13) Closing of the Meeting.

Decision proposals

9. Approval of the number of board of directors and deputy board of directors

Six board members and no deputies are proposed for the period until the next annual general meeting.

10. Approval of the fees to be paid to the board members and auditors

Each board member is proposed to be paid EUR 500 per month for the period until the next annual general meeting. The auditor is proposed to be paid as their invoices are approved by the company.

11. Election of the board members and auditors

Armin Dartsch, Andreas Garke and Torben Elkjær Pedersen are proposed to be re-elected as board of directors for the period through the end of the next annual general meeting.

Armin Dartsch is proposed to be re-elected as chairman of the board for the period through the end of the next annual general meeting.

Ba.ks & co aktiebolag is proposed to be re-elected as the audit company for the period through the end of the next annual general meeting. Ba.ks & co aktiebolag has notified that if the Annual General Meeting adopts the proposal, the certified accountant Bo Axelsson will have the main responsibility for the audit.

Number of shares and votes

At the time of this notice, the total number of shares in the company amounts to 38 560 244. The total number of votes amounts to 38 560 244. The company holds no treasury shares.

Disclosures

On the request of any shareholder and provided the board deems that it can be performed without any significant damage to the company, the board and the CEO will provide information on the circumstances that may impact the assessment of an agenda item, conditions that might influence the assessment of the company's or subsidiary's financial situation and the company's relation to other group companies.

Annual Report and other documents

The annual report and auditors' report for the period 1 January 2016 through 31 December 2016 will be available to shareholders from the company's office and on the company's website, www.dyh-ab.se.

All statutory documents will be sent to the shareholders who request such from the company and provide their address. All documents will be available at the Annual General Meeting.

Stockholm i mars 2018

Design Your Home Holding AB (publ)

The Board of Directors