

NOTICE OF ANNUAL GENERAL MEETING IN DESIGN YOUR HOME HOLDING AB (PUBL)

Design Your Home Holding AB (publ), Reg. No.: 556762-1155, hereby gives notice to shareholders to attend the Annual General Meeting regarding the financial year of 2017 on Friday 11 January 2019 at 1:00 p.m. at MAQS Advokatbyrå, Mäster Samuelsgatan 20, 103 86 Stockholm, Sweden. Registration for the Annual General Meeting starts at 12:30 p.m.

Notification of participation

Any shareholder wishing to participate at the Annual General Meeting (AGM) must;

- be recorded as a shareholder in the share register maintained by Euroclear Sweden AB (previously VPC AB) as of Saturday 5 January 2019; and
- provide notice by letter addressed to Design Your Home Holding AB "Annual General Meeting", c/o Servando Bolag AB, Box 5814, 102 48 Stockholm or by e-mail "Annual General Meeting" to ir@dyh.com not later than Saturday 5 January 2019.

When notifying attendance, state your name, address, telephone number, personal identity number or corporate registration number as well as the number of advisers.

Shareholders whose shares are registered with a trustee must temporarily re-register their shares in their own name with Euroclear Sweden AB to be entitled to participate in the AGM. This means that shareholders should notify the trustee in ample time to allow registration in the share register by Saturday 5 January 2019.

Shareholders who wish to be represented by proxy, must draw up a dated power of attorney for the proxy. The power of attorney can be obtained from the company and is also available on the company's website, www.dyh-ab.se. An original of the proxy should be remitted in ample time ahead of the AGM to the company at the above address. Proxies representing a legal entity must enclose a copy of the current registration certificate or other appropriate documentation.

Agenda items at the Meeting

Proposed agenda

- 1) Opening of the Meeting;
- 2) Election of chairman of the AGM;
- 3) Preparation and verification of the voting list;
- 4) Election of one or two officers to verify the minutes;
- 5) Determination of whether the AGM has been duly convened;
- 6) Approval of the agenda;
- 7) Presentation of the annual report and the auditors' report of financial year 2017;
- 8) Resolution on:
 - a) adoption of the income statement and balance sheet; and consolidated income statement and consolidated balance sheet;
 - b) appropriations of the company's profit or loss as shown in the adopted balance sheet;
 - c) discharge from liability of the members of the board of directors and the CEO;
- 9) Approval of the number of board of directors and deputy board of directors;
- 10) Approval of the fees to be paid to the board members and auditors;
- 11) Election of the board members and auditors;
- 12) Resolution on authorization of the board of directors to resolve upon issue of new shares and/or warrants and/or convertibles;

THIS IS A TRANSLATION OF THE SWEDISH VERSION. IN CASE OF ANY INCONSISTENCY IN RELATION TO THE SWEDISH VERSION, THE SWEDISH VERSION SHALL PREVAIL.

- 13) Resolution on authorization of the board of directors, or the party appointed by the Board in its stead, to make any minor adjustments to resolutions adopted by the AGM that may prove necessary for registration of these resolutions at the Swedish Companies Registration Office and Euroclear Sweden AB;
- 14) Closing of the Meeting.

Proposal by the board of directors to resolve upon issue of new shares and/or warrants and/or convertibles

The board of directors proposes that the board of directors be authorized to, on one or more occasions, during the period until the next annual general meeting, resolve upon issue of new shares and/or warrants and/or convertibles, by cash issue, issue in kind or by way of set-off, and otherwise by derogating from the shareholders' pre-emption rights. The subscription price shall be the market price determined by the board of directors taking into account customary issue discounts. The number of shares to be issued, the number of shares which may be subscribed by due to warrants and the number of shares which the convertibles entitle to shall be no more than 43,300,000 shares in total. The purpose of the authorization and, if applicable, the reason for derogating from the shareholders' pre-emption rights is to facilitate issues for financing of the company's business, and commercialization and development of the company's products and markets and/or acquisition of businesses, companies or parts of companies, and/or to enable a widening of the ownership in the company. A resolution on an authorization in accordance with this proposal requires the support of at least two-thirds of the casted votes as well as the shares represented at the annual general meeting.

Disclosures

On the request of any shareholder and provided the board deems that it can be performed without any significant damage to the company, the board and the CEO will provide information on the circumstances that may impact the assessment of an agenda item, conditions that might influence the assessment of the company's or subsidiary's financial situation and the company's relation to other group companies.

Annual Report and other documents

The annual report and auditors' report for the period 1 January 2017 through 31 December 2017 as well as proxy form will be available to shareholders from the company's office and on the company's website, www.dyh-ab.se as from 21 December 2018. The complete proposal by the board of directors to resolve upon issue of new shares and/or warrants and/or convertibles will be held available to the shareholders from the company's office as from 28 December 2018. All statutory documents will be sent to the shareholders who request such from the company and provide their address. All documents will be available at the Continued General Meeting.

Stockholm in December 2018
Design Your Home Holding AB (publ)
The Board of Directors